



WGE Federal Credit Union Community Relations Donation Request Form

WGE Federal Credit Union is committed to being a partner in the communities we serve. By helping our communities succeed, we are contributing to the success of our members and potential members. The credit union movement is a social movement, and social involvement is part of the credit union philosophy and operating principles.

These guidelines will not cover every possibility, special need, or opportunity, and WGE may make exceptions while considering the purpose for making contributions.

Consideration for Support

We believe that “best fit” opportunities are those that reach a broad spectrum of residents in our markets, with concentration in the following primary areas (in no order of importance) positively impacting:

1. Health and Wellness
2. Youth and education
3. Charitable and/or civic organizations, agencies, and activities
4. WGE members and Select Employee Groups

Contribution Guidelines

WGE Federal Credit Union’s charitable financial resources are used in a way that best serves the majority of our membership. These guidelines will not cover every possibility, special need or opportunity, and while considering the purposes for making donations.

WGE will **not** make contributions for:

- Individuals
- The promotion of religious beliefs
- Political/partisan endorsements
- For-profit organizations

Types of contributions that WGE Federal Credit Union will be involved in include the following:

- Monetary Donations
 - Time Donations
 - Other Resources (ie: promotional items, fund raisers)
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If you would like WGE Federal Credit Union to support your organization or event, donation requests should be submitted on the organization's letterhead and must be received at least 45 days prior to the event, and should include the following information:

- What will the funds be used for? What is the dollar amount of the request?

- When is the event?

- What is the deadline for sponsorship commitment?

- Name, phone number and email address of an individual to contact.

- Does the event offer WGE exclusivity as the sole sponsoring financial institution?

- List other major sponsors or supporters.

- What are the specific sponsorship benefits to WGE Federal Credit Union?

- Is anyone on the event's planning committee a member of WGE Federal Credit Union?

- Is your organization not-for-profit? Does your the organization have 501(c)(3) designation?



- How many people have attended this event in the past?
- Who would typically attend this event?
- What is the purpose of your organization?
- Who will benefit from this?
- Please provide details of the event marketing plan including publicity.
- Is your organization willing to allow WGEFCU to send a direct mail piece to your membership and employees/volunteers announcing our contribution? If yes, how many members and employees/volunteers do you have?
- Internally submitted requests should disclose the requestor's affiliation with the organization/event and any known affiliations within the organization with WGE Federal Credit Union's senior management, CEO, or volunteers.

Sending in Your Request

Please send your request to:

The WGE Community Relations Committee
Attn: Marketing Director
WGE Federal Credit Union
3700 W. Bethel Avenue
Muncie, Indiana 47304